

Master of Business Administration (MBA)

MBA | INTERNATIONAL BUSINESS ADMINISTRATION



Presented By

Dr. Myint Htoon, Ph.D, CBE

A Member Of Charter Management Institute (CMI) UK
An Official Partner Of IICSE University , DE,US

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About the University

IICSE University is an on-line distance learning university, committed to raising leaders of tomorrow. The University is co-owned by the IICSE, Inc., largely known as **IICSE WORLDWIDE**.

Recognition and Accreditation

IICSE University, Wilmington, DE 19899, U.S.A. is fully registered with the State Government of Delaware, here in the United States of America, with U.S. Delaware Registration File number 5608078 and an official Registered School, pursuant to Sections A1.73 through A1.76, by the AUCW Laws. To search for IICSE University entity proof of registration with the State Government of Delaware,



IICSE University, Wilmington, DE 19899, U.S.A. is also a registered professional member of **The Association of Universities and Colleges (AUC) Worldwide, Dayton 45424-5760 OH, U.S.A.** It is a registered independent higher learning educational institution. Application processing, admissions and registrations for the new academic session are currently in progress.

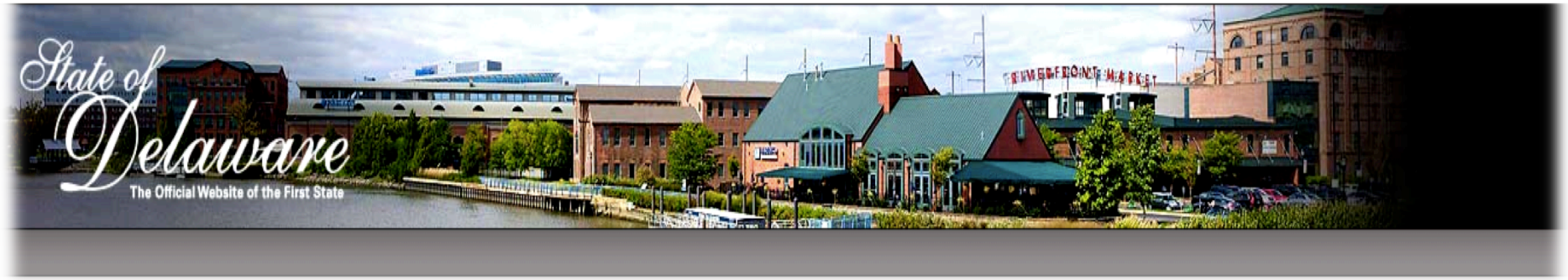
Registered Address:

IICSE University Registered Office

One Commerce Center, 1201 Orange Str.,

Wilmington, DE 19899, U.S.A.





Department of State: Division of Corporations

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INFORMATION

DIVISION OF CORPORATIONS



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Why Choose Delaware as Your Corporate Home?

More than 1.1 million business entities have their legal home in Delaware including more than 55% of all U.S. publicly-traded companies and 65% of the Fortune 500. Businesses choose Delaware because we provide a complete package of incorporation services including modern and flexible [corporate laws](#), our highly-respected [Court of Chancery](#), a business-friendly [State Government](#), and the customer service oriented [Staff](#) of the Delaware Division of Corporations.



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Use the box below to search for your business entity by name.
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5494025	IICSE WORLDWIDE, LLC

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Search

Entry Requirement

- 1) Bachelor's Degree Certificate
- 2) Academic Result Transcripts
- 3) Application Form / Direct Entry Form
- 4) NRC Card (Front & Back)
- 5) Personal History Profile
- 6) Academic and working background references
- 7) Entry test (Mini GMAT Online)



MBA Entrance Test

Enter the Password



Password:

*Case sensitive

OK

 wondershare

Evaluation Copy

<http://www.wondershare.com>

[Mini GMAT](#)

The Program Structure:

Course Code	MBA: First Semester Courses	Credit
MB 101	Principles and Practice of Management	5
MB 102	Organizational Behavior	5
MB 103	Quantitative Techniques for Management	5
MB 104	Managerial Economics	5
MB 105	Management Accounting	5
MB 106	Marketing Management	5
TOTAL CREDITS		30
Course Code	MBA: Second Semester Courses	Credit
MB 201	Business Environment	5
MB 202	Computer Applications in Management	5
MB 203	Human Resource Management	5
MB 204	Financial Management	5
MB 205	Operation and Production Management	5
MB 206	Research Methods in Management	5
TOTAL CREDITS		30



Course Code	MBA: Third Semester Courses	Credit
MB 301	Business Policy and Strategic Management	5
MB 302	Strategies of Multi National Companies	5
MB 303	International Business Environment	5
MB 304	Strategic International Management	5
MB 305	Export – Import Management	5
MB 306	Information Technology for Management	5
TOTAL CREDITS		30

Course Code	MBA: Fourth Semester Courses	Credit
MB 401	Business Ethics and Ethos	5
MB 402	Project Management	5
MB 403	Business Laws	5
MB 404	Intellectual Property Rights	5
MB 405	International Marketing	5
MB 406	Master Thesis	5
TOTAL CREDITS		30



International Students

Join our thriving international online community of several students from around the world, representing over 140 countries.



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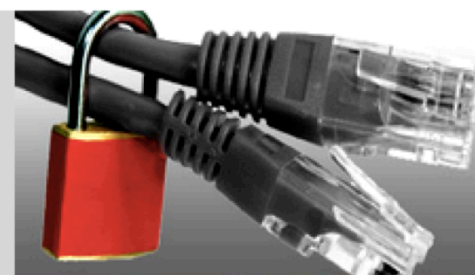
Our dedicated University portal is open and accessible all time of the day. Enter your official Login ID and Password below to gain access to the portal:

Login ID:

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All of our academic degree programs are recognized internationally. Our application processing, registration and admissions are open to international students from all countries around the world. [Apply now!](#)

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 Live Chat



APPLY

2014/2015 Academic Session

[First Semester](#) | [Second Semester](#) | [Third Semester](#) | [Fourth Semester](#)

Master of Business Administration (MBA) in Human Resource Management

Course Code	MBA : First Semester Courses	Study Materials Status	Calendar Date	Exams	Credit
HRM 801	Principles and Practice of Management	Study Materials Active	Completed	Exams	5
HRM 802	Organizational Behavior	Study Materials Active	Completed	Exams	5
HRM 803	Quantitative Techniques for Management	Study Materials Active	Completed	Exams	5
HRM 804	Managerial Economics	Study Materials Active	Completed	Exams	5
HRM 805	Management Accounting	Study Materials Active	Completed	Exams	5
HRM 806	Marketing Management	Study Materials Active	Completed	Exams	5
TOTAL CREDITS					30
Course Code	MBA : Second Semester Courses	Study Materials Status	Calendar Date	Exams	Credit
HRM 811	Business Environment	Study Materials Active	Completed	Exams	5
HRM 812	Computer Applications in Management	Study Materials Active	Completed	Exams	5
HRM 813	Human Resource Management	Study Materials Active	Completed	Exams	5
HRM 814	Financial Management	Study Materials Active	Completed	Exams	5

THE UNIVERSITY BOOKSTORES



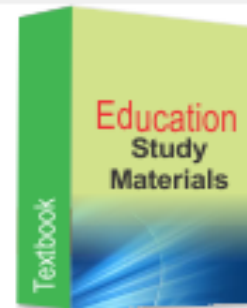
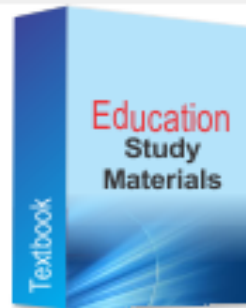
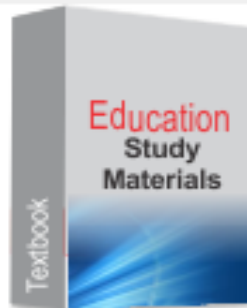
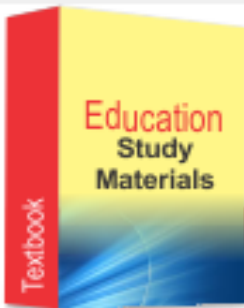
*Study Materials

Study Materials

Study Materials

Study Materials

* Student Support Services



[Principles and Practice of Management Book](#)

[Principles and Practice of Management Book](#)

[Principles and Practice of Management Book](#)

[Principles and Practice of Management Book](#)

ENTER 

* ...a liberal arts education.

GPA = Total Quality Points divided by Hours Attempted

Quality Points = Grade Point Value multiplied by Course Credit Value

Grading System for each Semester:

Marks	Grade	Grade Point Value
90% - 100%	A	5.00
80% - 89%	B	3.00
70% - 79%	C	1.50
60% - 69%	D	1.00
Less than 60%	F	0.00

The following grades are not calculated in the grade point average:
I, IP, L, NP, P, ZF, ZL, ZX



IICSE University has three honors often added to diplomas and degrees:

3.90 or higher: **Summa Cum Laude** [First Class Honor] [Distinction]

3.80-3.89: **Magna Cum Laude** [Second Class Upper Division Honor] [Upper]

3.65-3.79: **Cum Laude** [Second Class Lower Division Honor] [Lower Credit]

OFFICIAL TRANSCRIPT OF ACADEMIC RECORDS



IICSE University
Wilmington, DE 19899, U.S.A.

Student Name: [Redacted]
 Student Number: IU131259
 Title of Program: Master of Business Administration (MBA)
 Specialization: Marketing
 Date Conferred: July 24, 2015

*T = Transfer Credit

Course Code	MBA: First Semester Courses	Marks (100%)	Grade	Grade Point (GP)	Credit Unit Point (CU)	Quality Point (GP x CU)
MB 101	Principles and Practice of Management	83%	B	3.00	5	15
MB 102	Organizational Behavior	90%	A	5.00	5	25
MB 103	Quantitative Techniques for Management	90%	A	5.00	5	25
MB 104	Managerial Economics	80%	B	3.00	5	15
MB 105	Management Accounting	75%	C	1.50	5	7.5
MB 106	Marketing Management	95%	A	5.00	5	25
TOTAL					30	112.5
GPA = $\frac{\text{Summation GP x CU}}{\text{Summation CU}}$				$= \frac{112.5}{30}$	$=$	3.75

The thesis

A thesis on a particular topic of your choice (with a Supervisor's approval) will be completed by each student in the last semester. There is considerable scope in the choice of subject areas by the student and the research method employed. Each student is allocated a supervisor who guides them through the thesis. The thesis aims to assimilate the theoretical and practical elements of the academic program of study.

Applicants who are not English speakers must have an English language qualification.

Teaching And Evaluation Methods

Teaching Method

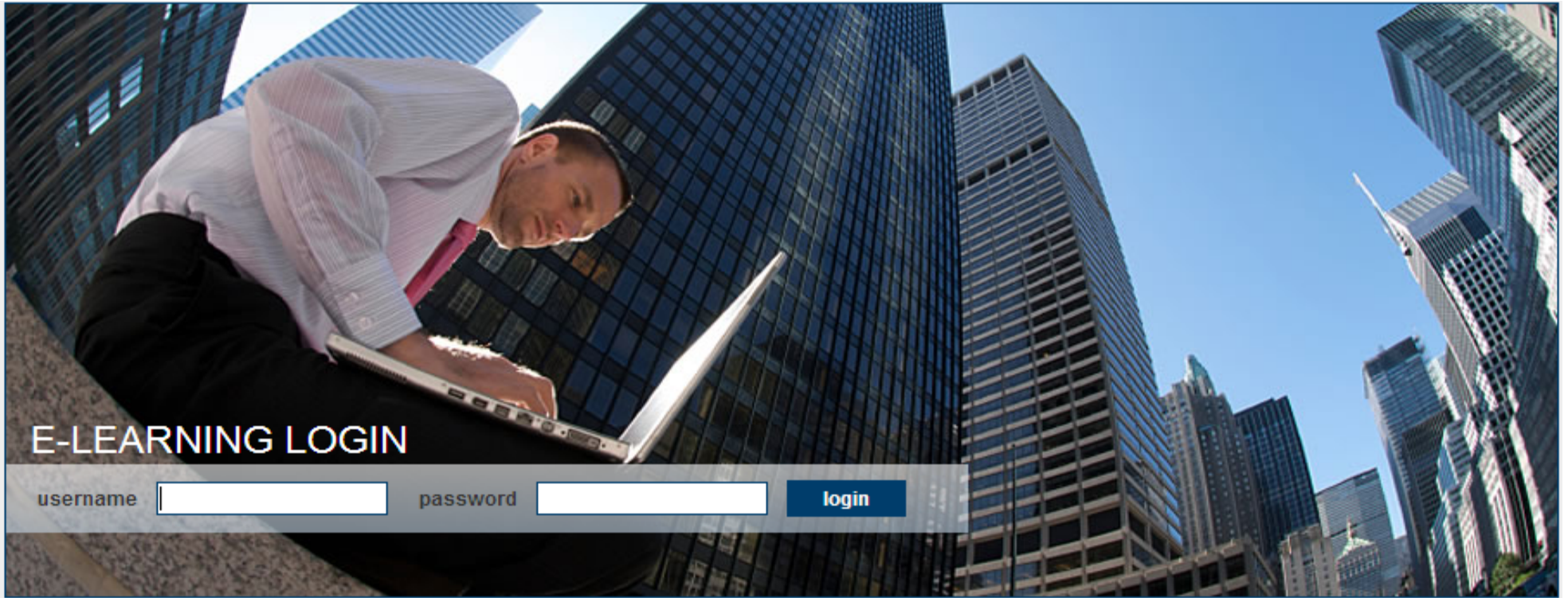
Lecturing , topic discussion , quiz , brain stroming , case study ,..etc.



Evaluation Method

Attendance , individual/ group discussion , review test, portfolio assessment , assignment ,and final thesis.

Student Member Account





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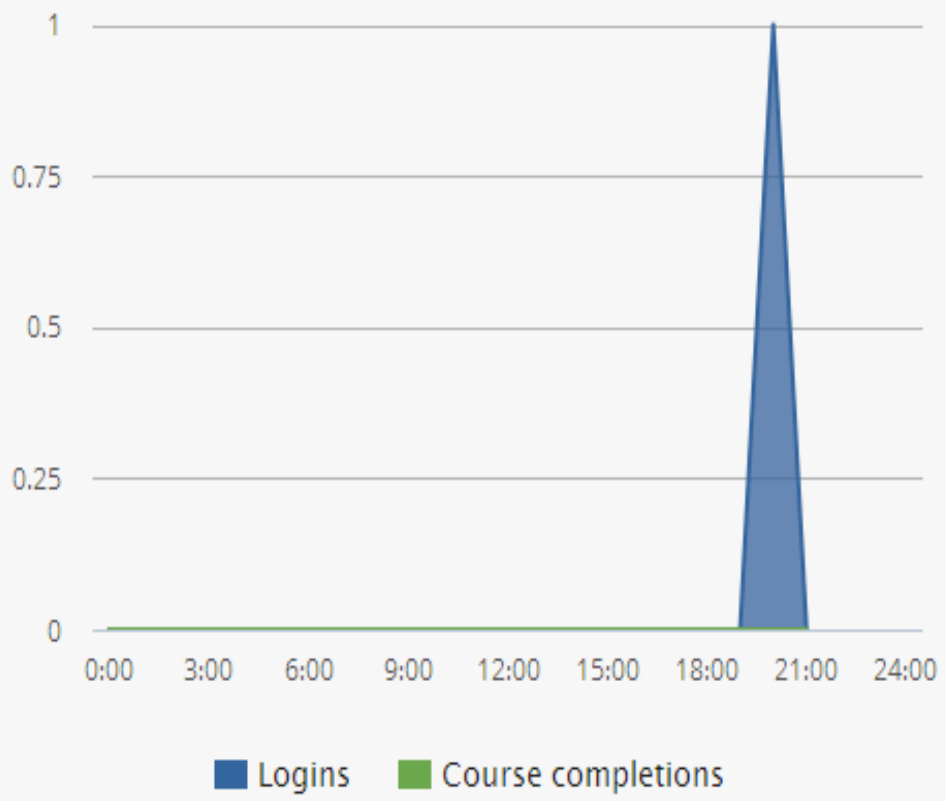
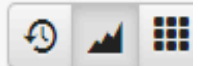
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Today Yesterday Week Month





IICSE University

...a liberal arts education.

Graduate Portal

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MBA Graduate Certification Samples



MBA Graduate Certification Samples



IICSE University
Wilmington, DE 19899, U.S.A.

1 of 2

OFFICIAL TRANSCRIPT OF ACADEMIC RECORDS

Student Name: **MYO KWAZIMER BO**
 Student Number: **U131229**
 Title of Program: **Master of Business Administration (MBA)**
 Specialization: **Marketing**
 Date Conferred: **July 24, 2015**

TT = Transfer Credit

Course Code	MBA: First Semester Courses	Marks (100%)	Grade	Grade Point (GP)	Credit Point (CP)	Quality Point (QP)
MB 101	Principles and Practice of Management	82%	B	2.00	3	18
MB 102	Organizational Behavior	70%	A	3.00	3	21
MB 103	Quantitative Techniques for Management	80%	B	2.00	3	12
MB 104	Managerial Economics	70%	O	1.00	3	7.5
MB 105	Management Accounting	80%	A	3.00	3	21
MB 106	Marketing Management				3	10.5
GPA = $\frac{\text{Summation of QP}}{\text{Summation of CP}}$				2.71	20	70.5

Course Code	MBA: Second Semester Courses	Marks (100%)	Grade	Grade Point (GP)	Credit Point (CP)	Quality Point (QP)
MB 201	Business Environment	80%	A	3.00	3	21
MB 202	Computer Applications in Management	80%	B	2.00	3	12
MB 203	HUMAN RESOURCE MANAGEMENT	70%	O	1.00	3	7.5
MB 204	Financial Management	80%	A	3.00	3	21
MB 205	Operation and Production Management	80%	A	3.00	3	21
MB 206	RESEARCH METHODS IN MANAGEMENT				3	10.5
GPA = $\frac{\text{Summation of QP}}{\text{Summation of CP}}$				2.71	20	70.5



REGISTRAR OF THE UNIVERSITY
DEB7121088

GRADING SYSTEM
 A = 5.00 B = 3.00 C = 1.00 O = 1.00
 F = 0.00 P = Pass N = Non Pass I = Incomplete

THIS TRANSCRIPT IS PRINTED ON SECURE PAPER AND DOES NOT REQUIRE A RAISED SEAL

Transcript



IICSE UNIVERSITY
MBA Business School, Wilmington, DE 19899, U.S.A.

IICSE University Regd. Office,
Wilmington, Delaware,
DE 19899,
U.S.A.

May 25, 2015

**OFFICE OF THE REGISTRAR
ACADEMIC PROGRAM**

ATTESTATION

**A LETTER OF RECOMMENDATION IN FAVOR OF
PYIE SONE LIN (DEB712108)**

This is to attest that **PYIE SONE LIN** did a **MASTER OF BUSINESS ADMINISTRATION (MBA)** in **BUSINESS MANAGEMENT** degree program, detailed below:

Student's Name: PYIE SONE LIN	Admission Number: U131276
Title of Program: Master of Business Administration (MBA)	Specialization: Business Management
Summary of Result: 3.79: Cum Laude [Lower Credit]	Graduation Date: May 25, 2015

He successfully completed the course work and examination. His results were approved by the University Senate with effect from 25th of May, 2015.

Please accord him all the rights and privileges pertaining to holder of this Degree.

Your faithfully,

 Lola Law Samsat, Esq.
 Exams and Records Division
 For: Registrar



IICSE is incorporated in the State of Delaware (Reg. No. 60826)
 IICSE University, Inc., One Commerce Center, 100 Delaware, Wilmington, DE 19899, U.S.A.

2014-2015 IICSE MBA Graduates



DR.PYIE SONE LIN

B.C.SC(UCSY) , MBA (Marketing) IICSE University, DE, USA.,Ph.D(PA) (US)

Dip.In Business Management (Ireland)

Group General Manager, VMG Group of Companies.



MS.SINT SINT AUNG

B.E,MLE (Information Technology) Yangon Technological University .

MBA (Human Resource Management) IICSE University ,DE ,USA.

HR Manager , Kaung Htet (Myanmar) Co.,Ltd . (POKKA Soft Drink)



MR.AUNG MYAT THU

B.A(LLB) Yangon University , MBA (Marketing Management) IICSE University ,DE,USA.

Brand Manager ,

RNA Co.ltd (Principal Side , Ford Automobile)

2014-2015 IICSE MBA Graduates



MR.MYO KYAWZWER BO

B.E (Mechatronics), Thanlyin Technological University
MBA (Marketing Management) IICSE University, DE ,USA .
Product Executive, Myanmar Kaido, Yangon, Myanmar



MR.SOE PYIE PHYDO

B.E (Mechatronics) , MSc (Computer Science) ,
MBA (Human Resources Management) IICSE University, DE,USA.
Educational Trainer (Engineering & Computer Science)



MS.CHAW SU AUNG

B.E (Electrical) Yangon Institute Of Technology , MSc (Computer Science) ,
MBA (Business Management) IICSE University, DE,USA.
Director (Head of VAS) , Myanmar Mobile Money.

2014-2015 IICSE MBA Graduates



MS. THANDA PHYU

B.Sc (Physics) Yangon University ,
MBA (Marketing Management) IICSE University ,DE,USA.
Assistant Chief Retail
Mobitel Telecommunication Company, Yangon Myanmar



MS. THEINGI WIN

B.E (Information Technology), Yangon Technological University)
MBA (Human Resources Management) IICSE University , DE ,USA.
Manager at Total Fitness Gym



MS. PHYU PHYU WIN KHAING

B.Sc, M.Sc (Physics) Yangon University ,
MBA (Human Resources Management) , IICSE University , DE ,USA.
Human Resources Manager,
Great Foundation & San Par Oo Beverage Manufacturing Co.ltd.



MS. HSU MON AUNG

B.A (LLB) Dagon University ,
MBA (Business Management) IICSE University, DE.USA.
Training Associate (Lawyer)
Kelvin Chia Yangon

Semester s, Modules , Program Period , Fees , and Flexible Payment System

- Program Period -18 Months
- Total Modules – 24 Modules
- 4 Semesters, , 6 Modules / Semester
- Fees – 800 \$ / Semester with Flexible Payment System





Beyond the MBA HYPE

Written for the working executive as well as the fresh graduate, this freewheeling guide takes you by the hand on the complete international MBA journey

Whether you are an employee looking for a change in your job profile or a fresh graduate looking for a secure financial future, an MBA degree is often seen as the magic wand that will change your life. Alas, the reality is that the MBA system, whether in India or abroad, isn't all shiny and perfect.

Most MBA aspirants are confused when it comes to choosing a school and unsure about what to expect once they get in. The problem is particularly acute for those who can't get into top-notch schools in India and who decide to pursue their MBA ambitions overseas.

In this guide, admission consultant Sameer Kamat, himself an MBA from the University of Cambridge, tells you home truths that no school website or consultant will ever tell you, including the following:

- Are you cut out for an MBA in the first place?
- How to choose an appropriate international school and how to apply.
- What to expect in the classroom.
- Which skills are required in the business world?
- What are the likely job prospects after you graduate?

This book will not just help you embark on your MBA journey with more clarity, it will save you time and money, and, most importantly, direct you to your career goals.



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www.harpercollins.co.in

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₹ 250



BUSINESS/SELF-HELP



COLLINS BUSINESS

Beyond the

MBA

HYPE

A GUIDE TO UNDERSTANDING AND SURVIVING B-SCHOOLS

Sameer Kamat

